



COOLOOLA  
**Bay Bulletin**

Community News of Tin Can Bay & Cooloola Cove



**Rachelle Jarratt**

Phone 07 5488 0096 | Fax 07 5486 2025

Email [office@cbaybulletin.com.au](mailto:office@cbaybulletin.com.au)

Address 1/4 Scullett Dve, Cooloola Cove Qld 4580

**The Cooloola Bay Bulletin is a highly respected and sought after monthly publication distributed throughout the Cooloola Coast.**

In its eighth year of production, the magazine is energetic and carries a blend of community and tourism topics of Tin Can Bay and Cooloola Cove.

The magazine is the voice of the community and the link to local consumers. Read monthly by over 7,000 Cooloola Coast residents and visitors, the magazine is the most preferred communication tool on the Cooloola Coast.

**Circulation:** 4,100

**Distribution:**

- Home delivered to Tin Can Bay and Cooloola Cove
- Shops, motels, caravan parks, library and service stations
- Rainbow Beach Post Office boxes and service stations
- Gympie Tourist Information Centres

**Booking & Deadline:** 18<sup>th</sup> of the month

**Distribution Date:** 1<sup>st</sup> week of the month





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## ADVERTISING BOOKING FORM

Contact name: .....

Company: .....

Postal Address: .....

..... Post code: .....

Telephone: ..... Fax: .....

Email: ..... Website: .....

ABN: .....

### Frequency:

**Every month until further notice** - a cancellation must be received before the 18th of the month prior to publication

**One issue**

To commence on the month of .....

**Preferred Position** (subject to availability):

At CBB discretion 0% or please see rates card preferred position options and loadings.

**Layout required:**  **Yes**  **No** – Finished artwork will be supplied (see specifications).

Payment terms are seven days from invoice date – the publisher reserves the right to withhold advertisement if payment is not received by due date.

**Quoted Cost:** ..... **Advertisement Size:** ..... **Colours:** B&W  1col  2col  3col  full

By signing below I acknowledge that I have read and agree to the quoted cost and Terms and Conditions

**Signature:** ..... **Date:** .....

### Invoicing

Please post invoices to me

Please fax invoices to me

Please email invoices to me

### Forward to: Cooloola Bay Bulletin

By post: 1/4 Scullett Dve  
Cooloola Cove Qld 4580  
Email: office@cbaybulletin.com.au  
Fax: 5486 2025

### Payment Details:

- Please send me information to direct debit from my bank account or credit card
- Direct deposit or post cheque to Cooloola Bay Bulletin
- Cash



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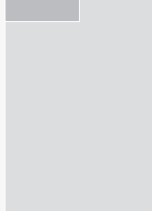
Address 1/4 Scullett Dve, Cooloola Cove Qld 4580

## ADVERTISEMENT SIZES

### ½ Business Card

26mm x 87mm wide

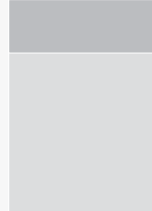
B&W	\$26.00
1 Colour	\$31.00
2 Colour	\$36.30
3 Colour	\$41.50
Full Colour	\$50.00



### ¼ Landscape

62mm x 175mm wide

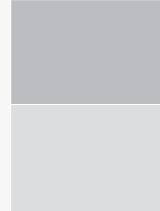
B&W	\$56.80
1 Colour	\$68.00
2 Colour	\$79.50
3 Colour	\$91.00
Full Colour	\$115.00



### ½ Page

125mm x 175mm wide

B&W	\$90.00
1 Colour	\$108.00
2 Colour	\$125.00
3 Colour	\$143.00
Full Colour	\$182.00



### Business Card

52mm x 87mm wide

B&W	\$41.50
1 Colour	\$50.00
2 Colour	\$57.00
3 Colour	\$66.50
Full Colour	\$84.00



### ¼ Portrait

125mm x 87mm wide

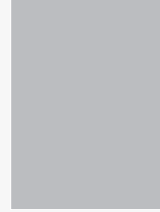
B&W	\$56.80
1 Colour	\$68.00
2 Colour	\$79.50
3 Colour	\$91.00
Full Colour	\$115.00



### Full Page

250mm x 175mm wide

B&W	\$143.00
1 Colour	\$171.00
2 Colour	\$198.00
3 Colour	\$228.00
Full Colour	\$286.00



### Preferred Page Loadings

(available on 6 month contract and subject to availability)

<b>Page 3</b>	50%	Size: ¼ landscape Full Colour
<b>Page 4</b>	10%	Size: All sizes Full Colour
<b>Page 5</b>	30%	Size: ½ page downwards
<b>Page 6</b>	10%	Size: All sizes
<b>Page 7</b>	25%	Size: ½ page downwards
<b>Page 8</b>	5%	Size: ½ page downwards
<b>Page 9</b>	10%	Size: All sizes
<b>Page 10</b>	5%	Size: ½ page downwards
<b>Page 11</b>	10%	Size: All sizes

### Page location at Cooloola Bay Bulletin discretion – 0%

<b>Gloss Cover</b>	25% - Inside Front Cover
<b>Gloss Cover</b>	30% - Outside Back Cover
	10% - Inside Back Cover
<b>Trades &amp; Services</b>	3 lines 1 column 20 words - \$10 (minimum booking of 3 months)
<b>Classifieds</b>	eg For sale (private only), wanted to rent, situations vacant - \$5.00 per 20 words

### ARTWORK

We recommend these two graphic designers for your advertisement designing needs.  
Rates start at \$35 Gympie Graphics 5482 3102 and EG Design 5482 7457

### DISCOUNT

Book and pay for 6 months consecutive advertising and receive 7% discount.

### EDITORIAL SUBMISSIONS

Book and pay for 3 consecutive months and receive free editorial (either by our reporter or submitted) and full colour photo.

### SUPPORTED FILES

- A) PDF – high resolution, or JPG or TIFF. Prior to sending your artwork ensure: Size of advertisement is exact; All text is converted to outlines; All files are supplied as CMYK; All images embedded in files are 300dpi at correct size; In PC format only.

If the file is too large to send through your server please send your file through: [yousendit.com](http://yousendit.com) (a free service for single files up to 100mb)

**Notes:** No responsibility will be taken for any problems resulting from incorrectly supplied files.

For more information on the specifications contact the editor on 5488 0096  
or email [office@cbaybulletin.com.au](mailto:office@cbaybulletin.com.au)



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## **TERMS & CONDITIONS**

### **1. PAYMENT**

- 1.1 Advertising space is prepaid, to secure advertising space the invoice must be paid by the due date
- 1.2 Payment terms are seven days from invoice date. Invoices issued on/near the 19th of each month
- 1.3 All future advertisements are withheld until outstanding payments are received in full

### **2. ADVERTISEMENTS**

- 2.1 The publisher reserves the right in its absolute discretion to withhold any advertisement
- 2.2 The publisher has the right to refuse to publish or re-publish any advertisement without giving any reason for the refusal
- 2.3 No liability shall be incurred by the publisher by any reason of any or all of the following:
  - (a) *amendment to or error or inaccuracy in any advertisement*
  - (b) *the partial or total omission of any advertisement*
  - (c) *by reason of any delay or default*
  - (d) *from any other cause whatsoever*
- 2.4 The publisher reserves the right to alter advertising copy with or without reference to advertisers, to ensure that the magazine is not exposed to legal action defending publication of material prepared by other parties.
- 2.5 Advertisements which are considered to resemble editorial style will be subject to amendment or alteration without prior notice and must be clearly identified by using the word 'advertisement' above the copy headline.

### **3. CANCELLATIONS**

A cancellation must be received before the 18th of the month prior to publication. If we receive this by the 18th and give you confirmation, then the ad will be cancelled. If this does not happen by the 18th then the advertisement will proceed, with payment to be made as per terms and conditions identified in 1.2.

### **4. BSA POLICY**

If a business or individual advertisers for work that requires a BSA licence, their BSA licence must be displayed in the advertisement. If no BSA licence is held, the value of work they are allowed to do must be stated on the advertisement.

### **5. INDEMNITY AND WARRANTY**

It is the responsibility of the advertiser to ensure that the advertisements comply with the Trade Practices Act 1947 as amended. Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants and contractors against all actions, suits, claims, loss and/or damage and expenses resulting from anything published by the advertiser.

